

## Program Outline

Series of 5 weekly sessions, 90 minutes each including: Topic Rollout, Good News, BrainStorming of successes and Best Practices

### **Sessions:**

#### 1. Referral Systems

Three Proven referral systems will be reviewed, any one of which can bring in immediate new sales from past and current clients.

#### 2. Personal Energy

Awareness of where our energy goes helps us conserve energy and make better choices about where we want to invest it. We will look at three practices that can increase awareness of where your energy goes.

#### 3. Ideal Clients

Do you want just any clients? Or would you rather have “Ideal Clients”? This exercise helps you focus your business on the best prospects and clients based on what is most important and enjoyable for you and your business.

#### 4. Tolerations

Much of our daily energy goes into “tolerating” things in our lives that we don’t think should be the way they are. This practice helps you to reduce and eliminate Tolerations at work and at home. The result is “Free Energy” to put back into your life.

#### 5. Business Impact

This session helps you ‘drill down’ into the real value that your business brings to your clients, community and the world. As you connect with this deeper impact, you more fully engage yourself, co-workers, partners, vendors and clients.



# 40 Day Tune Up



## Program Components

- ✓ Normal Program cost of \$449 waived for Cheshire Chamber members
- ✓ Fee reduced to \$75 which is 100% fully donated to the Chamber
- ✓ Participants get Free copy of the book
- ✓ Participants get Workbook Binder with all program materials
- ✓ Participants receive (1) Complimentary 55- minute Phone Coaching Session with Kevin (\$200 value)
- ✓ There may be scholarship help available
- ✓ Program will be limited to 8-12 people
- ✓ Program venue is Chamber Conference Room
- ✓ Tentative schedule: Tuesday Evenings from 5:00- 6:30 beginning May 3 through May 31
- ✓ Program may be offered again through the year based on response
- ✓ Program may be videotaped (with waiver signed by participants)
- ✓ Chamber will mail to Members a dedicated mailer including:
  - the Program Brochure and
  - a copy of the book “Energize Your Business with the Law of Attraction” by Chamber Member Kevin F. Murray
- ✓ Chamber will send a follow up email to Members after mailing

